

Katun® Business Color Toners for use in

Sharp MX 2300N/2700N & 3501N/4501N-series

Digital Copier/Printers

Katun's first color toner set for use in Sharp machines provides outstanding color quality and cost savings!



**Black Toner for
2300N/2700N Machines
Now Available!**

Katun PNs: See chart on page 2
OEM PNs: See chart on page 2

With over 10 billion pages* already produced using Katun® color toners, the launch of this toner – Katun's first color toner set for Sharp machines – strengthens Katun's tradition of providing excellent color quality for business and office environments. You will be impressed by the outstanding color reproduction and print performance, featuring OEM-equivalent image density, overall print quality and yields plus significant cost savings versus the OEM toner.

Benefits:

◆ **Katun Offers Color for Sharp Dealers - Expanding Product Offering!**

Adding to our very successful Katun® color toners for use in Toshiba, Canon, Ricoh and Konica Minolta, these Katun® color toners – our first color toners for Sharp machines - represent the latest products in Katun's growing line of high-quality color toners for use in the most popular applications. The proven performance of our previously introduced color toners confirms our dedication to delivering high-quality products.

◆ **Unsurpassed Quality**

These toners offer OEM-equivalent print quality, yields, and overall performance, as well as excellent color reproduction, including hue, chroma and gloss. They have been tested and approved for forward and reverse compatibility with OEM toners; these Katun® toners can be used with and installed before or after OEM toners, with no degradation in copy quality.

◆ **Improve Overall Value and Competitiveness Through Real Cost Savings!**

Dealers using Katun® color toners will appreciate the real cost savings (real cost: purchase price plus any additional costs due to poor quality, unexpected service calls, etc.) versus both aftermarket and OEM toner, improving their bottom line profitability on these very popular machines, especially when bidding on tight-margin, cost-per-copy contracts!

◆ **Ideal Color Quality for Business Color Environments**

Color reproduction in business color applications varies, even from machine to machine within an OEM family using OEM toner. Although the color reproduction of this Katun® color toner set doesn't precisely match the OEM toners (and therefore does not meet Katun® Performance™ standards), the color reproduction is very good, and easily meets or exceeds the expectations of most end-users in business color environments.

**Estimate based on number of toner cartridge sold times estimated yield per cartridge.*

Product Characteristics

Metrics	Model Series	OEM	Katun
Part number: Black	MX 2300N/2700N	MX-27NTBA (NA), MX-27GTBA (EU)	Now Available! 39438 (NA), 39439 (EU)
Part number: Black	MX 3500N/3501N/ 4500N/4501N	MX-45NTBA (NA), MX-45GTBA (EU)	39085 (NA), 39086 (EU)
Part number: Cyan	MX 2300/2700 AND MX 3500N/3501N/4500N/4501N	MX-27NTCA (NA), MX-27GTCA (EU)	39087 (NA), 39090 (EU)
Part number: Magenta	MX 2300/2700 AND MX 3500N/3501N/4500N/4501N	MX-27NTMA (NA), MX-27GTMA (EU)	39088 (NA), 39091 (EU)
Part number: Yellow	MX 2300/2700 AND MX 3500N/3501N/4500N/4501N	MX-27NTYA (NA), MX-27GTYA (EU)	39089 (NA), 39092 (EU)
Price per/sold in		Priced per cartridge, sold one cartridge per box	Priced per cartridge, sold one cartridge per box
Yield/cartridge* for MX 2300-series	MX 2300/2700	18,000 @ 5% coverage (Black) 15,000 @ 5% coverage (CMY)	18,000 @ 5% coverage (Black) 15,000 @ 5% coverage (CMY)
Yield/cartridge* for MX 3501-series	MX 3500N/3501N/ 4500N/4501N	36,000 @ 5% coverage (Black) 15,000 @ 5% coverage (CMY)	36,000 @ 5% coverage (Black) 15,000 @ 5% coverage (CMY)
Country of origin		China/Japan	Taiwan

*Actual yield may vary depending on machine application, machine condition, and usage conditions.

Katun® Performance™ color toner testing criteria:

✓ Assessment of OEM performance	✓ Forward & reverse compatibility with OEM toner
✓ Assessment of OEM material & physical properties	✓ Full life testing vs. OEM stated yields
✓ Katun material properties assessment	✓ Toner adhesion
✓ Fit & function of cartridges	✓ Temperature & humidity environment performance
✓ Image density	✓ Half tone image density
✓ Background imaging	✓ Dusting & machine cleanliness
✓ Toner flowability	✓ Dot quality
✓ Edge raggedness	✓ Resolution
✓ Line quality	✓ Extraneous marks
✓ Toner scatter	✓ Text quality
✓ Halftone quality	✓ Background noise
✓ Full compatibility with OEM parts and supplies – no negative impact to machine operation	

For more information visit: www.katun.com/why-katun/color-value.

www.katun.com

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BUSINESS COLOR